

MATT MILAM

1714 Elmwood Drive
Harlingen, TX 78550

956.357.3068
info@mattmilam.com
www.mattmilam.com/heb

Profile

Creative and multitasking Graphic/Web Designer with over 8 years of experience in corporate identity, print collateral, advertising, publications, web and multimedia design. Team player who is highly skilled in vendor and client negotiations. Able to be a top performer in a tight deadline-driven industry while meeting budget requirements and maintaining brand guidelines with a high attention to detail

Objectives

I am seeking an opportunity to relocate for a rewarding career in the state of Texas. My experiences have varied from small companies to large corporations. I am very organized, detail oriented, and quick to learn new tasks, which is an important asset in this fast paced and expanding industry. The pride I take in my work shows in my dedication and willingness to get the job done no matter what obstacles may get in my way. If you're looking for a hard working, skilled and very down-to-Earth designer, then look no further.

Experience

Sr. Graphic Designer/Web Manager, Valley Baptist Health System (VBHS)

Harlingen, TX 2006-Present

- Develop and maintain all branding guidelines for Valley Baptist. Created the first corporate branding guide to be used system wide.
- Develop, maintain and implement all internet based content on various web sites
- Establish relationships with freelance designers, vendors and key directors at VBHS

Graphic Designer/ Web Designer, Johnson Meade Advertising

Harlingen, TX 2004-2006

- Created concepts for campaigns and later developed concepts into finished pieces
- Managed multiple projects for varying clients
- Managed press checks, set and followed production schedules and budgets.

Graphic Designer II, The University of Texas-Pan American

Edinburg, TX 2002-2004

- Developed, implemented and maintained branding standards for UTPA.
- Designed and maintained various departmental web sites as well as creating brochures, ads, billboard and other printed collateral.
- Developed flash based multimedia CD-ROM used for recruitment. The CD-ROM replaced the need for all the printed pieces that had been previously used.

Graphic Designer, Valley Morning Star

Harlingen, TX 2001-2002

- Designed weekly real estate section of paper and all real estate related ads
- Developed monthly real estate magazine
- Worked on ads for as needed to support the efforts of other designers

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Education

The University of Texas-Brownsville, Brownsville, TX
Bachelor of Applied Technology • Course work in progress

Texas State Technical College, Harlingen, TX
Digital Media Design • Degree not completed

Texas State University, San Marcos, TX
Undergraduate course work

Expertise

Corporate Branding

Ad Design

Web Development

Photo Editing

Social Media Design and Development

Proficient on Mac OS and Windows

Skills

Adobe Photoshop

Adobe Illustrator

Adobe Dreamweaver

Adobe InDesign

Adobe Flash

Quark Xpress

Office

HTML

CSS

Java-Script

Skill Level

Fluent

Fluent

Fluent

Fluent

Semi-Fluent

Fluent

Fluent

Fluent

Fluent

Semi-Fluent

Experience

9 Years

9 Years

6 Years

4 Years

4 Years

5 Years

8 Years

5 Years

3 Years

3 Years